



Foxit Provides American Radio History a PDF Optimization Solution

Business Challenge

American Radio History preserves documents and periodicals of the radio and television broadcasting industry to make this information available to internet users. Due to the volume of material and the need to provide small and quick downloads, American Radio History needs to compress all scanned material. The company wanted to provide users with optimal experience, which included high speed in download time, the ability to open files instantly and high quality documents. American Radio History was using Adobe Acrobat but faced the problems, specifically of having large file sizes, blurred text and low-quality images on their scanned documents. American Radio History began to evaluate alternative solutions that would create smaller documents for quick download times without compromising the quality of legibility of the documents.

Solution

Foxit Software's PDF Compressor with Optical Character Recognition (OCR) was purchased to optimize their documents. The software features a powerful combination of file compression and OCR to create PDF files that are both compact and fully text searchable.

Results

Using Foxit's PDF Compressor, American Radio History was able to compress their documents to allow users of American Radio History to quickly download documents and periodicals. Without PDF Compressor, some of these documents and periodicals can be 1,000 pages and it can take a very long time to download such a document, even with high-speed internet. With PDF Compressor, download time decreased significantly. In addition, the documents produced using PDF Compressor were much more legible and images were far less pixelated than those produced using several versions Adobe Acrobat. PDF Compressor offered a set-up that was easy to implement. Overall, American Radio History improved user experience on their website.

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Benefits

Objective	Benefits Achieved
▶ Reduce the file size of documents in order to be downloaded and opened faster	✓ PDF Compressor compressed documents so that users of American Radio History are able to download files instantly
▶ Produce higher quality scans for website	✓ Documents produced had more legible text and high-quality images
▶ Investigate alternatives to Adobe Acrobat to provide users an improved experience	✓ In a side-by-side comparison to many versions of Adobe Acrobat, PDF Compressor was able to produce documents that were much smaller in size, without compromising quality of the documents